

Modern Slavery Act beIN Statement

March 2025

This statement is made in accordance with section 54 of the Modern Slavery Act 2015 (the “**Act**”) on behalf of beIN IP Limited, and beIN IH Limited (the “**Companies**”). Our statement identifies our current position in light of the Modern Slavery Act, the steps we have undertaken (in our most recent financial year ended on 31 December 2024) to identify and address the risk of modern slavery within our supply chains and the actions we plan to implement in the future.

This statement has been approved by the Board of Directors of beIN IP on __ March 2025 2025 and endorsed by the Group CEO of beIN Media Group.



1. OUR COMMITMENT

We stand firm in our commitment to ensuring that no part of our operations, directly or indirectly, supports or engages in modern slavery or human trafficking as defined in the Act. We continue to believe in promoting ethical practices across all sectors of our business, including rights acquisition, content creation, distribution, and supply chain operations.

As one of the world's leading sports and entertainment media companies, we recognise that while our direct operations have a low risk of modern slavery, there may be some risk inherent in our supply chains, depending on the sector of the services we require, the labour source employed, the operating context of the supplier and the contract type employed. We are committed to identifying, remediating and preventing modern slavery in our supply chain across all geographic areas where the Group operates.

During 2024 we have in particular focused on:

- Improving our working with third party policy and our corresponding third-party due diligence processes (including our third-party due diligence questionnaire, which has been updated and expanded).
- Improving awareness on the group's fight against modern slavery and on our commitment to respect labour rights through trainings and the publication of an updated Code of Conduct on our website.
- Deploying detailed trainings on our working with third party policy, on how to carry out third party/co-contractor due diligence and a corresponding risk assessment; and
- Ensuring the implementation of our Code of Conduct and Labour Rights Policy in order to comply with evolving international best practices and standards.

1.1. ABOUT BEIN MEDIA GROUP WLL ("BEIN")

beIN Media Group (the "**Group**") is a global sports and entertainment powerhouse, renowned for its dynamic and diverse portfolio of content offerings mainly. Building up on a leading presence in the Middle East and North Africa ("**MENA**") region, the Group has expanded rapidly both business-wise and geographically. It now operates the following businesses and brands, with a wide diversity of local specificities due to the different positioning in each region (the "**OpCos**"):

- **In MENA**, the Group has a leading position in the region, with the widest offering in terms of premium sports, movies, TV series as well as children dedicated content and lifestyle programs. The brand is present in 24 countries and operates on both entertainment and sports segments, in pay-tv through the brands beIN and beIN Sports and in OTT through the brand and platform TOD.
- **In Turkey**, the Group has a leading position operating through Digiturk on both entertainment and sports, notably being the broadcaster of the most premium sport competition in Türkiye, the Turkish Superlig. TOD was launched in 2022 and Digiturk is also offering internet product in dual play since 2021.
- **In France**, the Group has a strong positioning collaborating with Canal+ Group through an exclusive distribution contract. It operates in pay-tv on the sport segment through the brand beIN Sports and broadcasts major competitions such as Ligue 1, LaLiga, Bundesliga, international football events (AFCON, UEFA, Euros), European Rugby championships, all major US sports (NBA, NFL, NHL and MLB), Wimbledon, WTA, among others.
- **In Asia Pacific**, the Group is present in 12+ countries (Southeast and Australia / New Zealand), with different market and business situations, but is well established as a one of the main places to watch sports in the region, and notably broadcasts Formula 1 in many of our territories.

General Business Use

- **In North America**, the Group has a niche positioning, broadcasting mainly international football rights on a market dominated by US-sports. It operates in pay-TV through the brand beIN Sports (in English and Spanish) and in FTA through the brand beIN Sports XTRA (in English and Spanish). In addition, the beIN group holds a majority stake in Miramax, a film and television studio known for its iconic library of critically acclaimed and franchise titles, with a robust content production engine across film and television. Miramax has a presence in the UK.
- **In the UK**, beIN IP Limited provides commercial, strategic and legal support in relation to the acquisition of sports media rights on behalf of the Group and its subsidiaries. beIN IP Limited is owned by beIN IH Limited, the international holding company of the group subsidiaries. beIN IP Limited is owned by beIN IH Limited, the international holding company of the group.

2. HOW WE ADDRESS MODERN SLAVERY

2.1. OUR PROGRESS SINCE LAST YEAR

We recognise that our activities, the territories in which our Group operates and the third parties within our supply chain, provide us with opportunities to positively influence our employees' working and living conditions. As a responsible global employer and a leading media entity, we aim to set high standards to empower, promote and uphold human rights.

To address and prevent the risks of modern slavery and human trafficking within our supply chain, last year we have focused on:

- **Risk Assessment and Due Diligence:** We carry out conclusive due diligence on potential and existing suppliers to ensure compliance with our ethical standards. This includes engaging with them through a very thorough questionnaire to ensure, among other things, that no exploitation is taking place within the supply chain. In this context we have during 2024 improved our working with third party policy and our third-party due diligence questionnaire which is now applied throughout the group with an extensive version being rolled out for high-risk jurisdictions including in the MENA region. Further, we conduct regular risk assessments of all suppliers and contractors, identifying areas where modern slavery and human trafficking may be present. This includes reviewing the nature of their operations, geographic locations, and industry standards.
- **Code of Conduct:** We have updated our Code of Conduct that outlines our expectations regarding human rights, ethical behaviour, and the prohibition of slavery and trafficking. All suppliers of our supply chain must confirm that they are complying with this Code., which has last year been published on our website.
- **Labour Rights Policy:** We ensure that our Labour Rights Policy, along with associated training programmes, and related commitments are subject to regular review and, where necessary, updated.
- **Training and Awareness:** We provide periodic trainings to our employees and discuss with our suppliers the need to report signs of modern slavery and human trafficking.

2.1.1. Internal Good Practices

We have prioritized trainings on third party due diligence and best practices for the senior management, legal, finance and procurement, content and rights acquisition, information technology and sales teams of each OpCo as well as journalists.

We continue to train all employees and teams on this subject, raising awareness through case studies and working on more automated or simplified check processes. Our goal is to make ethics a driving force for performance.

General Business Use

Our procurement department and relevant end-users have been instructed to apply the trainings they received based on our risk model deployed last year, as well as to continuously evaluate all new supply contracts across MENA, Turkey, Asia Pacific, France, and the U.S., ensuring ongoing identification of any risks related to modern slavery in our supply chain.

We remain fully committed to ensuring that our Labour Rights Policy, along with associated training programmes, and related commitments are subject to regular review and, where necessary, updated to ensure alignment with evolving international best practices and standards.

This commitment ensures that the Company's policies remain responsive to the changing global landscape of labour rights and ethical business practices worldwide and across the Group.

Furthermore, the Company's Code of Conduct and Labour Rights Policy are publicly available on the www.beinmediagroup.com/ethics-compliance/ website. These documents specifically address the risks associated with human trafficking and forced labour, ensuring that our operations, in all jurisdictions where the Group operates, are aligned with global expectations and legal requirements in respect of the prevention of modern slavery.

By maintaining a dynamic approach to the review and implementation of our policies and practices, we reaffirm our commitment to the protection of human rights and the elimination of exploitation in all areas and regions of our global operations.

2.1.2. Towards External Suppliers

A Due Diligence Questionnaire appended to our Working with Third Party policy has been updated and expanded to include the principles of our Labour Rights Policy, which reaffirms our commitment to the fair and equal treatment of all workers across our worldwide operations and supply chain.

We have worked, updated and completed our Third Party Due Diligence questionnaire (the "TPDD"), to be sent out systematically to all of our current and potential suppliers to:

- obtain details on their sub-contractors.
- apply more extensive due diligence requirements and solicit more information in respect of compliance programs adopted by third parties and the respect of international sanctions.
- assess the risk of suppliers operating in at risk or sanctioned jurisdictions, based on Transparency International scoring.
- identify at risk professional activities: intermediaries, agents, etc.

Training on the policy and the process has been deployed worldwide with all key teams working towards its successful implementation. Further, automation is being under consideration taking into account our data localization obligations in Qatar.

2.2. LOOKING AHEAD

beIN is dedicated to creating a world where respect for human rights is the norm, and exploitation has no place in our business or supply chain. We will continue to take a proactive stance in eliminating modern slavery and human trafficking, ensuring a future of dignity and fairness for all.

We recognise that we cannot meet this commitment alone. We are thus looking to implement more collaborative actions such as:

- **Involving our OpCos** more closely with other stakeholders to strengthen our efforts against modern slavery and human trafficking.

General Business Use

- **Enhanced Risk Assessments:** conduct more comprehensive risk assessments across our supply chains in regions with a high risk of modern slavery, focusing on identifying any vulnerabilities related to forced labour and human trafficking.
- **Supplier Engagement:** engage directly with our suppliers to ensure they understand and adhere to our Labour Rights Policy, raising awareness, and conducting regular audits to monitor compliance.
- **Supplier Trainings:** provide targeted training programs for suppliers, procurement teams, and workers on labour rights, ethical sourcing, and risk mitigation.
- **Remediation and Corrective Actions:** In the event that forced labour or human trafficking is identified, immediate action will be taken.
- **Technology & Data Analytics for Risk Detection:** benchmark monitoring tools for our supply chain to ensure transparency and automated risk assessment models.
- **Reporting:** We will continue to publicly report on the progress of these actions, ensuring transparency and accountability.

3. MONITORING

3.1. OUR PROGRESS SINCE LAST YEAR

No suppliers have been disqualified over the past year. Our monitoring criteria are based on our own Labour Rights Policy which details high level principles and specific compliance requirements, incorporating key applicable elements from the International Finance Corporation Performance Standards 2 on Labour and Working Conditions¹, and the Global Reporting Initiative Social Standards².

3.2. LOOKING AHEAD

We will continue to identify medium and high-risk suppliers and conduct monitoring activities targeting suppliers operating within all the jurisdictions covered by the Group. The monitoring activities will vary depending on the type of services or products provided by the suppliers.

We also ask end-users to provide sufficient supporting documentation for validation of any suppliers identified as being medium or high-risk, notwithstanding the value of the contract. Each monitoring activity will be conducted in line with our compliance requirements and will aim to identify not only the issues of concern but to assist the supplier in remedying the issues.

4. EDUCATION

4.1. OUR PROGRESS SINCE LAST YEAR

As part of our commitment to maintaining the highest standards of ethical conduct and operational excellence, we ensure that our supply chain practices align with benchmark industry standards. We place great emphasis on the education and development of our suppliers to promote fair, ethical, and compliant employment practices across all levels of our operations.

¹ www.ifc.org

² www.globalreporting.org

4.2. LOOKING AHEAD

Through ongoing collaboration with them, we are working towards successfully supporting our suppliers in improving their employment practices, ensuring compliance with both local and international labour laws. This shall foster a partnership culture of continuous improvement, with suppliers actively engaged in adopting best practices in areas such as worker rights, health and safety, and fair remuneration.

We remain committed to working closely with our suppliers to drive ongoing improvements in employment practices, ensuring a positive and lasting impact on both their operations and the broader supply chain ecosystem.

5. GRIEVANCE REPORTING AND REMEDY

In the past years we have deployed a whistleblowing policy and informed all employees worldwide as to its use, contact details and confidentiality measures. A link is also included on our website so that third parties can use such email address. It is important to us that those affected, as well as those witnessing violations, can raise complaints freely and get effective resolutions at all stages of employment, including the recruitment process

Authorised Signatory:

Yousef Mohammed AL-OBAIDLI

GCEO beIN Media Group WLL

Date of signature: _____